

THE THALIANS

Tribute Concert Honoring Smokey Robinson

BENEFITING: THALIANS MENTAL HEALTH at UCLA OPERATION MEND

Saturday, April 26, 2014 – 6:00 pm • House of Blues Sunset Strip

— SPONSORSHIP & ADVERTISING OPPORTUNITIES —

SPONSORSHIP

Title Sponsor- \$100,000

Name included in all printed materials and press releases as 'Presented by', Program Cover, Step and Repeat Logo, two VIP Tables for 10, seated with celebrity guests, inclusion in event welcome and sponsor signage, Foundation Room access meet & greet with talent, plus additional benefits.

Event Co-Sponsor - \$75,000

Name included in all printed materials and press releases as 'Event Co-Sponsor', Program Inside Cover, Step & Repeat Logo, one VIP Table for 10 seated with celebrity guest, inclusion in event welcome and sponsor signage, Foundation Room access meet & greet with talent, + additional benefits.

Diamond Sponsor - \$50,000

Name included in all printed materials as Diamond Sponsor, one VIP Table for 10 seated with celebrity guest, inclusion in event welcome and sponsor signage, Priority 4 color Page in Program, Foundation Room access meet & greet with talent, + additional benefits.

Platinum Supporter - \$25,000

Name included in printed materials as Platinum Sponsor, one VIP Table for 10, 4 color page in Program, name inclusion in event welcome and sponsor signage, Foundation Room access.

Thalian Angel Supporter - \$10,000

One Priority Table for 10, w/ Tribute Silver Page in Program.

___ Sorry, we cannot attend but want to make a contribution of \$_____.

THALIANS "MEMORY" TRIBUTE PROGRAM

PAGE SIZE – 8 1/2" X 11"... Questions? Call 818.994.4661

- Back Cover \$10,000
- 4 Color Page \$5,000
- Tribute Page (Silver & black) \$2,500
- Full Page (B&W) \$1,000
- Half Page (7 1/2" W x 5" H) \$600
- "We Love You Smokey" Listing \$200

ADVERTISING
DEADLINE:
APRIL 15th

Email form with ad to ads@theproperimageevents.com

ADDITIONAL UNDERWRITING

Military Sponsor - \$10,000 (multiple)

Underwrites cost of 10 veterans to attend the event. Name included as Military Sponsor in program and on sponsor signage. Includes 2 VIP Seated tickets.

INDIVIDUAL TICKETS – LIMITED AVAILABILITY

△ Individual Seated VIP Ticket ___ @ \$1,000 ea.

All-inclusive evening with guaranteed seating. Includes scrumptious food, full bar, fabulous show – LIMITED AVAILABILITY - going fast!

△ Individual "Party" Admission ___ @ \$500 ea.

Be a part of it all! Open Seating with Food/Bar included. A chance to meet your new best friends. **The Party People Ticket!** LIMITED AVAILABILITY – reserve early!

Please complete and return this form via fax to 818.994.6181, via mail as indicated, or via Email to info@theproperimageevents.com.

RSVP

Name(s) _____ Phone _____ Fax _____

Company _____ Email _____

Address _____ City / State / Zip _____

Listing for printed materials _____

Please print your name or company exactly as you wish it to appear on "We Love you Smokey" Listing (if purchasing)

Please charge \$ _____ to my: ___ Visa ___ MC ___ Amex

_____ Exp ___/___

Signature _____ CVV# _____

Enclosed please find our check payable to: **THE THALIANS** (FED.TAX ID #95-1908711)
c/o 5903 Noble Avenue, Van Nuys, CA 91411

Need more info? Call: 818.994.4661 Fax: 818.994.6181 • info@theproperimageevents.com • www.thethalians.org